

Targeted *Website SEO* Promotion [2024]

Improve SEO and Retain a Higher Search Engine Listing for Your Website Where People will Find You

AML SEO Products

AML Associate Marketplace Business Index Listing

Business Index of all participating businesses.

www.australiamyland.biz

AML Associate Marketplace Profile Page

Introducing your business from a profile (splash) page to further attract the search engines and thus potential clients.

A full-page *AML-AM Business Profile Web Page* which include hot links to the business owners website and creates numerous *top quality* SEO BACK-LINKS helping drive the owners business website forward in the search engine rankings

This profile is a full web page in its own right and thus is listed in *Google Search Listings* as content rich web pages.

Sample page:-

www.amlam.au

SEO Link Juice Infographics

These are *Picture-Text Website Listings* that are quality backlinks to your website as they convey to Google information about your website in the ads "alt" and "title" tags as well as the text of the ad.

They are a key ingredient of the *Australia My Land Associate Marketplace* targeted promotions programme which all associates are included in with its programme benefits.

These Infographics appear on all AML and associated project sites.

See List of AML Project and Associated Websites:-

www.australiamyland.com.au/amlwebsites.html/

Promotion Packages

<u>Infographic Package</u>	<u>Price PA</u>	<u>Details</u>
Basic Package	\$285	AustraliaMyLand.biz Directory Listing Temporary Infographics
Advanced Package	\$485	AustraliaMyLand.biz Directory Listing AML-AM Profile Limited Exposure of Infographics
Maximum Package *	\$785	AustraliaMyLand.biz Directory Listing AML-AM Profile Maximum Exposure of Infographics

* The *Gold Package* costs less than \$2.20 per day online

for more details go to <https://www.australiamyland.com.au/online-marketing.html>

Appendix C: Sample of AML Project Website Google Search Listings

[Search as of January 18 2024 - each separate search will vary in results]

<u>Search Phrase</u>	<u>Web Results</u>	<u>Website</u>	<u>Page Listed</u>	<u>Position</u>
Australian pastimes	6,370,000	australiamyland	pastimes	2
aussie pastimes	1,140,000	australiamyland	pastimes	1
Australian hobbies	21,200,000	australiamyland	pastimes	4
australian locality guide	31,400,000	australiamyland	locality	1
mid murray victoria	11,200,000	australiamyland	vic-midmurray	2
Sturt's Desert Rose	50,100	australiamyland	desert-rose	55
Cooktown Orchid	2,570,000	australiamyland	cooktown-orchid	51
Common Heath	414,000,000	australiamyland	heath	26
australian bus coach tours	14,400,000	aboutover50	/travel-coach-tours	25
over fifties pastimes	1,050,000	aboutover50	hobbies	6
over fifties hobbies	2,790,000	aboutover50	hobbies	4
over fifties social groups	6,180,000	aboutover50	/social - /social-clubs	7
over 50 social groups	522,000,000	aboutover50	/social - /social-clubs	10
over fifties mens health	73,600,000	aboutover50	/health-men	1
over fifties womens health	94,400,00	aboutover50	/health-women	12
over fifties bus travel	14,000,000	aboutover50	/travel-coach-tours	4
Australian Snow Skiing	90,600,000	aussiesnow	index	24
aussie snow	133,000,000	aussiesnow	index	1
aussie snow fields	10,900,000	aussiesnow	index	5
Australian Snow	177,000,000	aussiesnow	index	34
snow fields in australia	413,000,000	aussiesnow	index	9
australian snow fields	18,700,000	aussiesnow	index	6
New South Wales Snowfields	275,000	aussiesnow	/nsw	2
Victorian Snowfields	227,000	aussiesnow	/vic	5
Tasmanian Snowfields	27,400	aussiesnow	/vic	2
Aussie Birds Guide	5,830,000	aussiebirds	index	16
Aussie Birds List	3,230,000	aussiebirds	index	3
aussie shore birds	1,570,000	aussiebirds	/shorebirds	1
list of australian shore birds	18,500,000	aussiebirds	/shorebirds - /seabirds	1
australian sea birds	28,500,000	aussiebirds	/seabirds	1
list of australian sea birds	18,000,000	aussiebirds	/seabirds	1
aussie sea birds	4,790,000	aussiebirds	/seabirds	1
Sea Birds Found In Australia	82,000,000	aussiebirds	/seabirds	1
List of Sea Birds of Australia	77,300,000	aussiebirds	/seabirds	1
australian bush birds	14,100,000	aussiebirds	/bushbirds	2
list of australian bush birds	4,710,000	aussiebirds	/bushbirds - index	1
Small Australian Bush Birds	8,400,000	aussiebirds	/bushbirds	1
Large Australian Bush Birds	14,300,000	aussiebirds	/bushbirds	1
Bird Map of Australia	54,100,000	aussiebirds	/birdmap	2

Appendix D: Website History

Websites Worldwide

1996:	257,601
2000:	17,087,182
2006:	85,507,314
2019:	1,716,504,758
2022:	1,980,000,000 [statistics vary according to source - estimated less than one sixth are active]

First Websites of Note

1994	Yahoo
1995	AltaVista
1995	Amazon
1995	AuctionWeb [Ebay]
[1996	StacpooleMusic] **
1998	Google
1999	PayPal
2003	LinkedIn
2004	Flickr
2004	TheFacebook [Facebook]
2005	YouTube
[2005	TheInkShop.com.au - first of our still current clients' websites online **]
[2006	AustraliaMyLand] **

Sourced from:

<https://www.abc.net.au/news/2019-03-13/australias-ugliest-90s-websites-are-archived/10894098>

*** our listing only*

The Internet in Australia

Permanent [Internet access](#) was first available in [Australia](#) to universities via [AARNet](#) in 1989. ^{[1][2][3]} Pegasus Networks pioneered public use in June 1989

Telstra Internet commenced operation out of Canberra on 1 July 1995.

[Wikipedia]