



Discover Australia Australia My Land Newsletter



February 15th 2009

Hello Everyone,

I am a great one for anniversaries, I love them, a great time to celebrate something. But we have been **ssssoooo** busy here at AML getting the new **AML-AM Business Initiative** (do you like the label??) fully ready for launch that we missed an important anniversary.

On January the first 2008 we sent out our first newsletter to about 30 **Australia My Land Members**. Twelve months later and though we are still in the process of developing the site and the new Affiliate Membership programme – **AML-AM** – we have also continued to receive support from people wanting to become, what is now, an **AML-AM Member**.

We have had a few Members take the initiative to promote the new programme despite it not yet being fully ready and they not having all the tools one would hope to have to do such a task. And they have had some success doing that for which we would like to give them a **BIG THANK YOU!** And the website is also generating nearly half of the Members who have joined in the last twelve months.

What is more encouraging to us is the response from overseas. We were hoping that we would get SOME response from international visitors but we have been overwhelmed by the new international Members and the comments made to us about why they have joined. Almost twenty percent of all Members are currently from OS, WOW! Thanks to all those Members from too many countries to name, but I will just a couple, Morocco, Togo and Czechoslovakia. We even have a couple from next door in New Zealand!

A special welcome goes out to those of you that have just joined us, we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

As I say every month it is...

“Your individual contribution that leads to AML overall success”

Australia My Land Today!

- The latest news -

Our newsletter may be a little short again this month but it contains the news we have all been eager to hear for some time.

The **AML-AM Business Initiative** is entering its final stages of development with our programmers working hard to get the Affiliate websites and downline programmes, including all the bonuses and rewards structures, in place. The team here at **AML** has been working on the Aussie Kit Bags and have almost finished the highlight of the **Deluxe Aussie Kit Bag**, the **Welcome to Australia Travel Pack**. All new members of **AML-AM** will receive a version of the Travel Pack with **FREE Members** receiving an **Welcome Prelim Pack** of about 18 pages. The full version will be available to purchase as a separate item, as an e-Book of about 116 pages for \$29.95 with a hard-copy version for \$34.95. All new **Key Members** and **Corporate Members** will receive a copy of the e-Book with their **Deluxe Aussie Kit Bag** purchased on joining **AML-AM**. If a new Key or Corporate Member wishes to receive the hard copy on sign-up a \$10 surcharge will apply to cover cost of printing and delivery.

The **Welcome to Australia Travel Pack** has a great deal of information on what to do when coming to Australia, for our overseas visitors and even for returning travelling Aussies, plus some very informative information about travelling in Australia that even most Aussies will love to read about. It also has a number of pages of puzzles, a little story, a couple of special Members Contributions and a Members Competition where everybody who enters, **WINS!**

In the next few weeks we will be re-issuing all our Members with a new ID number and password – your selected usernames will remain as they are – but we will send out a brief update to let you know what to do when the time arrives.

The following links are, firstly the replicated Members websites that MacQuarie IT have designed for us and the second what we have done so far to co-ordinate the ideas into the original site. We are hoping to launch the Welcome Pack, the Members replicated websites and back offices and the new-look AML website at the same time, hopefully in the next few weeks.

We welcome your feedback on the sites, what do you think?

<http://www.macquarieit.com/aml>

<http://www.aboutimeweb.com/aml/>

The Tally Board: January

Pages online:-	525
Visitors in January:	4929
Total Hits in January:	146,696

A Word Of Encouragement

People are losing their homes, some their jobs and others thousands of dollars in the stock market; things **seem** to be pretty crook!

The Australian Government to its credit has come out with an incentive package, designed to help hurting people and at the same time boost the economy. Many Australians will receive \$900 each if and when it goes through.. WOW! On top of this interest rates are at their lowest for over 30 years and another 1% came off yesterday.

It is no secret that we are a part of a global crisis on a scale that has never been seen before. However, Australians are a tough mob and we will fight our way back.

It must be asked... Are things going to much get worse? The answer may well be **Yes!** A new solution has to be found and that will take time. The next question is ... How fast? The answer is **who knows!**

I have never been one to discuss the negatives; the media do enough of that for us all.

Thankfully though, Affiliate Marketing, which **part** of the ***Australia My Land*** business opportunity is based on, is **one of the only industries that have the proven potential for growth during times of recession.** I can feel you nodding your heads and asking.. **HOW IS THAT?**

Logically, when things get a bit tough, people look at their lives and make changes. Those that have lost their jobs or income, look for ways to alter their situation and find new means of income. It is a proven fact that home business booms in these times.

Families gather together and look to ways to build, those that are in retirement come to help.

So how can we at ***Australia My Land*** play a part? Our goals are **to help all our members** – The ***AML-AM Business Initiative*** is a home based business that offers a genuine opportunity to generate an ongoing income and it has been designed so everyone in the family can be involved, even grand-pa and nana. Nonetheless, with its unique blend of marketing **types it also supports Retail Businesses who are hurting the most during these times.** Each ***AML-AM Member*** has the opportunity to support, by promoting and by purchasing from, their favourite ***AML-AM Retail Business Members*** or ***Suppliers.*** **Plus you can start for FREE!**

Infants learn to walk by crawling first **and then they stand** up to take their first step. No one has ever become successful by **waiting!** You are a member of ***AML-AM*** and as such have already stood up. Now move forward - only YOU can take that first step.

Now is the time to find out what ***AML-AM*** is REALLY all about because in a few weeks time, **we will give you the go ahead to go crazy:-**

Promoting – Saving - Earning

Good luck everyone I wish you all every success with your businesses, until next time,

“you be good”

Regards

Rob Wilson

REMEMBER!

We and our team at AML are in the business of building web pages for the internet and as such, we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask question on how you can improve a site please lets us know at enquiries@australiamyland.com.au

Check out some of the newer sites we have built:

www.accesscc.com.au

Received first client after just ONE week online.

www.ijump.net.au

Already on first page Google after just 5 weeks

www.australiasandstonequarry.com/

Still developing Chinese translation but WOW!!

“Working together to achieve a common goal for all your businesses”

