



October 6th 2008

Hello Everyone,

Apologies are in order! Over the past few weeks we have had one of our staff experience a personal tragedy and as such not all emails received have been answered. "Sorry 'bout that" However we are moving on now and getting back on track. I am now in the process of catching up with you all.

To those of you that have responded to advertising, you are receiving this newsletter and our last newsletter to give you an idea of whom and what we are and what we do. I will be replying to your emails over the next few days.

With that said, everything else is going well, the site is expanding and people are becoming Members from all around the world.

An Interesting Trend!

Over the past few months I have noticed an interesting trend; as you can imagine I talk with many of our Members and business people everyday.

You have all heard the saying "**The grass is always greener on the other side**"

Well having owned a number of properties and sowed and tended the grass; I have gone next door, or **to the other side**, and looked back and **guess what:-**

"MY BLOODY GRASS HAS ALWAYS BEEN BETTER AND GREENER!"

The issue today is that there is such an **enormous selection** on the internet that it makes it difficult to determine which product or business is the best for you?

- **Where do I advertise?**
- **Who do I trust?**
- **What are the best programmes?**
- **Which one will I join to make me the most money?**
- **Which one is going to help me the most?**

When you decide to be involved with something you need to commit.

Mow your own lawn first!

I am NOT going to tell you that **Australia My Land** is the best place for everything because it may **NOT BE..** But I am going to say we are one of only a few that are **honest and reliable.**

Trust – What is trust? Is it **ONLY** a word that people use today to sell you something?

Personally, I don't think so!

In fact I have a saying of my own, Because I refuse to argue over money, "**Money is only bits of paper and you can always get more bits of paper!**"

There are more important things in life. Building a business of any kind should be a passion, and if you really like what you do, the money will take care of itself. One needs to earn peoples trust

and not treat it with disdain and that's what we are doing at AML.

Australia My Land website has been Purpose Built - To Promote Australia.

Promote Aussie Businesses.

Create a great income producing opportunity for our Members.

1. Firstly promote Australia –

- Have topics on the **AML** website that attract.
- About our people, our cities, the Outback, the Deserts, our Beaches, Everything.
- Why people should come, and not just once. You cannot see Australia on one visit!

2. Then promote Australian Business –

- Having many businesses in one place attracts, like businesses in a shopping centre.
- Give small business an opportunity to advertise their business to the world.
- Provide businesses direct access to thousands of **AMLAM Members** around the world.

3. Promote Australian People -

- The Volunteers: Variety – Bush fire-fighters – Surf life-savers.
- Our indigenous people, their culture and dream-time.
- Australian inventors, sports men and Women and organisations that promote Australia.

4. Obtain the best prices for our members –

- By directing them to our **Business Members (Suppliers)**
- **Credit Docket Programme** for our Members to use with Business Members (Suppliers)
- **Surf and Earn Programme** for Members to earn Credits Dockets to spend.

5. Give our Members the opportunity to earn a great consistent income -

- Multiple income streams.
- Introduction Bonuses – **Joey and Mates Bonuses.**
- Product Sales Commissions - **Swag Bonuses.**
- Residual income - **Cobber Bonus.**
- Advertising Commissions - **Boomer Bonus.**
- Grab a Grand \$\$\$ - **Bonza Bonuses.**

6. Bring both Aussie Businesses, our Members and Visitors together -

- The concept: Promoting Australia creates attention to the **Australia My Land** Website.
- Promoting Aussie Businesses on the **AML** website brings money to those businesses.
- Members earn credits by surfing business profiles on the website.
- Overseas guests visit the website to learn about Australia and while there visit Aussie businesses.

Very few Internet based businesses are able to boast a
WIN - WIN situation for **EVERYONE!**

In fact we believe that there are **NO** websites on the internet offering what **Australia My Land** is offering. There is a great potential for income to be made by our Members; Australia will be promoted and advertisers can feel secure in the knowledge that **AML** promote their business's services and products.

Your grass will be the best and going to the other side **will never be necessary!**

Australia My Land Today!

The latest news of OUR website –

BUSINESS PROFILES ARE NOW ON THE WEBSITE

On the top right of the website pages you will now find a new blue flashing link:-

Surf Supplier Discounts

The link takes you to our new section promoting our Members who are businesses offering discounts to all our other Members on their products and services. This section is **growing rapidly** and though we are not yet completely ready to launch the full **Australia My Land Affiliate Membership Programme – AML-AM** – we have opened this section now.

All Members and people visiting the site will be able to surf, see, and visit these business's websites and make purchases – **"BUT" ONLY AML-AM Members are eligible for discounts.**

Should you be a **Business Supplier Member** and a person asks for a discount:- Please ensure that that party is an **AML-AM Member** by asking for their Member number and username, and if they are not, tell them **"it's easy, simple and free to join"**. Send them to the **AML website** to sign up stating your name as their referrer. How you negotiate and supply the discount is totally your prerogative.

We will soon have the replicated websites for all Members to help them sign on new Members.

(NOTE:- You must be a Key or Corporate Member to receive a Supplier Profile)

The site address to view the discounts is:-

<http://supplier.australiamyland.com.au>

The businesses profiles can be surfed at random or they can be found in the business categories listed on this webpage and the following web pages.

These businesses just might have a product or service that could save you money or give you a discount. They are **AML-AM Members** just like you!!

The site address to sign on new Members is:-

<http://join.australiamyland.com.au/join.html>

As a point of interest – Business Corporate Members not only receive a separate page profile of their business, they also are eligible for ALL Members to promote them as **Preferred Suppliers** on their home profile page. See the sample below:-

<http://benjamin.amlam.com.au/>

There are still a number of our **FREE Members** that are, or own, a business.

Consider upgrading now!

We will build you your **Full Page Business Profile and Members pages.**

The Tally Board:

Pages online:- Over 440

Visitors 30th August 2008: 2362

Total hits this month to date: 70,826

Welcome to our latest 12 NEW members:

1. Lani Machado, Sandstone Point, QLD
2. Ray and Sandy Norie, Maroochydoore, QLD

3. Ben King, Cebu, Phillipines
4. My Power Save (Jeremy Element), Brisbane , QLD
5. Faye Roberts, Mount Gambier, SA
6. SignsBanners (Stacey Currie), Carrum Downs, VIC
7. Beverley Watts, Lilydale, VIC
8. John Kehinde, Lagos, Nigeria
9. Jessica Jones, Summer Hill, NSW
10. Maria Flynn, Singleton. NSW
11. Judy Jones, Lake Haven, NSW
12. Margaret Kay, Railton, NSW

A special welcome goes out to those of you that have just joined us; we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

“It is YOUR individual contribution that leads to AML overall success and we thank you”

Members Contribution:

- Special Offers or things of interest

My Special Interest: Speedway

During the summer of 1965 Robert my elder brother who took me to an event which would have an impact on me for the rest of my life, Speedway Racing.

We went to the Sydney Showground Speedway, where on the night I saw a speed car daredevil named Johnny Stewart running in his cherry red 1956 track burner FJ Holden Special. He won the main event from Kevin Park; I remember it like it was yesterday.

I was so excited I just had to go again and I have been going to the speedway ever since. I was around the age of 11 on that first night at the Showground and it was not long after that that I began to go to the famous Windsor dirt track speedway located on the outskirts of the greater Sydney metro area.

It cost me two shillings (20 cents) to go. I travelled there by Steam Train. I would jump on the very last carriage because the train was too long for Windsor Station and the last carriage would hang over the back of the platform when it pulled in. That made it so easy for me because Windsor was at the end of the line and the speedway was always held on Sunday. Anyway, I would then jump off the back of the train, walk about 300 meters down the railway track, and climb through a hole in the fence of the closed Rosella Sauce factory. It has been years since Windsor closed but I can still smell the Rosella sauces.

I would walk through the factory complex and then duck through another hole in a fence and end up right behind the pit area where the stock cars were parked; the smell would change to racing fuel and oil. **That smell all speedway fans just love.** From there I would walk around to turn three on the track, buy a meat pie, a program and a photo. *That's a typical Aussie thing, the meat pie I mean.*

Lance Wilson

To read more go to Lance's site:-

<http://www.aussiespeedway.com/about.html>

Hi there,

"Would YOU like a SAY in how *Australia My Land* evolves?"

It's simple really...

Here at **Australia My Land** we want to know what we can do to serve YOU better. **We want your input** on what you would like to see on **Australia My Land** to **make it more user friendly and valuable for you**. After all, this is your community; let's make the best of it!

- Q 1. What would you like to see on our website?
- Q 2. Is there enough information on tour operators, sport, places?
- Q 3. Are you looking for maps? We are looking for an angle to produce a series of maps.
What do you think we should focus on?
- Q 4. Would you like to see the site tailored more towards education?
- Q 6. Would you like to see more news articles, more topical features?

If you would like a say in how our 'community paper' evolves, head on over to the **Contact Us** page to tell us what you are looking for. Or simply send us your material for use in the next newsletter or on the site. Have you got a special interest or a product to sell, write and tell us about it.

<http://www.australiamyland.com.au/contact.html>

We will be adding polls directly on the website as **Australia My Land** grows and evolves, so stay tuned because we would love to get your say in how our community develops.

Sumthin4nuthin

FREE advice from the experts

Beware and guard against Spam and Junk Mail

I often get asked "Why do they do it?"

Do What? Send Spam e-Mails.

One of the worsening problems, despite the latest you-beaut scanner programs, is the constant bombardment of my inbox with spam and junk e-mails. When you are working constantly on the internet, looking after a number of websites and the email addresses often associated with them, the rate of spam emailing I get is very high. I get close to 600 spam or junk emails a day. I COULD do a few things to avoid it, like constantly changing my email addresses, however this is also a pain in the neck, so I deal with the spam the best way possible - by simply deleting them.

Now I use Vista and the new Windows Mail program to check my emails, yes I know people will say "Oh that's old hat and there are plenty of great programs out there that are better". Well I HAVE tried a few, but there is an old saying that rings true here: 'better the devil you know than the devil you don't know'. Yes I am busy enough, without trying to learn how to use a new email program.

Anyway back to Windows Mail. Now this is an improvement on the older Outlook Express in some ways, one is the treatment of Spam. It automatically throws any emails IT considers junk into a JUNK EMAIL folder. That is great except for one little problem. It sometimes throws emails in there that are genuine and sometimes very important.

So I still need to go through and check my emails in the Junk emails Folder just to make sure. It may take a few minutes but it is WORTH IT.

So back to our original question "Why do they do it?"

The main reason is that they want your attention so that they can either simply wreck havoc on your life, via your computer, OR sell you something.

However no matter WHAT it is, and how interesting it looks, it is always the best and wisest policy to **simply delete any email that you do not know the origin of**. Whether they are trying to sell you cheap pain-killers, Viagra, nude pictures of Angelina Jolie or fake watches (among other strange things), **NOTHING is worth even opening these emails**. They will more than likely contain nasty viruses that your computer may, or may not, be able to deal with.

Now here is the problem. SOMETIMES these emails appear to come from a source that is genuine, like your PayPal account or the bank.

How can you tell if it is genuine?

Okay let's remember two things here.

1. Paypal, any other genuine online money transferring operation, and definitely NO bank will EVER ask you to "confirm your details by clicking the following link" or any such request.
2. No matter how genuine the email may look, these guys are very clever, most have done some homework and have gone to great lengths to make it look like a genuine communiqué.

Here are a couple of ways to check it out.

Look at WHO the email is addressed to! If there is NO recipient name, if the recipient is "undisclosed recipient" or is NOT one of YOUR email addresses - DELETE IT!!!!

If you are unsure and it appears to come from your bank phone your bank to check whether they had sent you an email or forward it to them and ask.

If you suspect a PayPal fake (they appear to be a common target), PayPal WANT to know about it so simply forward it to *spoof@paypal.com*. I have received a few responses from PayPal thanking me for sending them the email and confirming that the email was NOT from them.

Well enough for this time, if you have any questions do not hesitate to ask us about anything you may not understand. Just one thing though, PLEASE DO NOT forward any email to us for us to query it, simply send us a separate email with your question. We do not want an unnecessary virus in our system!

Corporate Business Members

A special welcome goes out to:-

Jonboy Radio

Check out Jon's *Full Page Member Profile:-*

http://supplier.australiamyland.com.au/pro_internet_jonboy.html

The Aussie Quiz

1. In what year did the First English Fleet arrive in Sydney harbour?
A] 1770 B] 1778 C] 1788 D] 1790
2. What Australian film first made Paul Hogan very famous? **Crocodile** -
A] Die B] Dead C] Danger D] Dundee
3. What is the highest mountain in Australia?
A] Cradle B] Warning C] Kosciuszko D] Kaputar
4. What is the more common name for wild horses in Australia?
A] Boomers B] Brumbies C] Mustangs D] Broncos
5. What are the colours of the Australian Aboriginal Flag?
A] Black/gold/red B] Black/red/blue C] Black/sand/yellow D] Black/red/yellow

Check the next newsletter for the answers.

Last Newsletter Quiz answers:- Q1:- B] Q2:- A] Q3:- B] Q4:- C] Q5:- B]

Websites for sale

WEDDING RECEPTION LOUNGE

This is a purpose built website currently containing 25 pages.

Value \$3000.00 for sale **\$1250.00**

Click here to inspect the site:-

<http://www.aboutimeweb.com/myweddingpages/>

WATER SPORTS AUSTRALIA

This is a template website ready for content.

AS IS - \$1050.00

Click here to inspect the site:-

<http://www.aboutimeweb.com/aussiewater/>

Other 4 page website templates are available from **\$450.00**

SINGLE PAGE WEBSITES

You can use a single page site as an introductory page to another site or just as a contact page for potential clients.

We can help you be online with a one page site for as little as **\$100.00**.

These templates and sites can be purchased with the intent of building and developing the site yourself OR we can help you develop the site.

TALK TO US ABOUT YOUR IDEA OR NEED!

Check out some of the sites we have built:-

<http://www.jonboyradio.com> (under construction)

<http://www.countryweddingcars.com.au>

<http://www.digitallight.ws>

<http://www.mypowersaver.com.au>

Good luck everyone - I wish you all every success with your businesses. Until next time,

“you be good”

Regards

Rob Wilson

“Working together to achieve a common goal for all your businesses”

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