



**September 9th 2008**

**Hello Everyone,**

I would like to start this issue with a **BIG 'thank you'** to those of you that email us with ideas and words of encouragement, we can be a little slow sometime in responding and I apologise for that. Also many have asked about a 'referral website' that they can use to promote **AML**. Great to know you are keen however more of that later in the newsletter.

I wanted to mention one email in particular, this one from **Paul from Upper Mount Gravatt in Queensland:-** *"May I suggest some music plus some verbal commentary plus you could later on have the website in several languages."*

I am the first to admit the **music section** of our website is a little lacking and it could do with a little help. If anybody out there has friends or acquaintances who are musos who would like a little extra promotion please put them in touch with us. Remember the site is here to **PROMOTE Aussies** and their businesses, and there are some great musicians out there waiting in the wings. So sign them up as Members and put us in touch with them. And if any members have any ideas for our site please put pen to paper and write them down and email them in. It's your website! We want what you want. Now about the **'verbal commentary'**. We have a **forum** on the site, BUT I am considering changing that to a **chat room**; the forum seems just a little hard for people to use. Please email me your thoughts. The last comment **Paul** made in his email was **several languages**. The **Australia My Land** website is well on its way, and the visitors to the website are testament to that, and considering many of our members are already from overseas, placing the information on the website into other **languages** in on the agenda. **Thank's Paul.**

We also had a report from **Wendy** at **DownUnder Auctions** to say that the day their site went online with the **AML** website they received a call from their **AML-AM Profile**. **GREAT STUFF!**

[http://supplier.australiamyland.com.au/pro\\_internet\\_downunder.html](http://supplier.australiamyland.com.au/pro_internet_downunder.html)

**There are still a number of our FREE Members that are, or own, businesses, WHY NOT upgrade and receive your Full Page Business Profile.**

**Some of you have nominated that you wanted to be a Supplier to the programme when you signed up.** We look forward to receiving more information about your business and/or website so that we can help you decide how to promote it on **AML**. **If you have a business** and have not yet upgraded please go to the following link and send us your details. We can then contact you to discuss our Advertising and Membership packages. THEN, you can decide what YOU want to do.

<http://join.australiamyland.com.au/suppliercorp.html>

**In the meantime!**

**Maybe you or someone you KNOW wants to fill in a few hours a day and pick up a little extra money or for that matter a lot of extra money!**

- 1. The first Step is to get that someone, be they a relative, friend or acquaintance, to join AML-AM as a FREE Member!**

2. Take them to the following link and be sure to tell them to *place your name down as their referrer!*

<http://join.australiamyland.com.au/join.html>

(Copy and paste links to your browser if you problems)

3. If you are, or you know of, a business that should be on our site tell them to join *AML-AM*, at LEAST as a *FREE Member* so that they can get to know what we are about, OR better still, as a *Key or Corporate Member* so that they can have their *Full Page Profile* online STRAIGHT AWAY. You can send them to this link AFTER they have signed to tell us about their business.

<http://join.australiamyland.com.au/suppliercorp.html>

See more in Australia My Land TODAY section below.

PS. By the way, if you are wondering if someone you referred has actually joined up (we would send you a notification if so) do not hesitate to ask us or notify us that so-and-so is your referral, just in case they have not put you down as their referrer in the temporary system. **We hope to have all Members personal sign-on pages set up soon.**

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## **Australia My Land Today!**

**The latest news of OUR website –**

### **Surf the Business Profiles**

*These businesses just* might have a product or service that could save you money or give you a discount. They are *AML-AM Members* just like you and they need your support!!

**GO TO IT!** Start from this link and click the "View Next Profile" button:–

[http://supplier.australiamyland.com.au/pro\\_internet\\_aboutime.html](http://supplier.australiamyland.com.au/pro_internet_aboutime.html)

**Hey!** Any of our *FREE AML-AM Members* should be considering upgrading their membership – As a free member you are in on the ground floor of a **FANTASTIC** opportunity. *Australia My Land* is expanding and growing with more and more people finding out about who we are and what we are doing. Upgrade your Membership level and start reaping the rewards today!

**Down load** the *AML-AM Powerpoint Presentation* and take a **CLOSER LOOK!!!** [Please note we are still in development stage and are waiting on some elements to be fully functional]

<http://www.australiamyland.com.au/images/members.pps>

**As a point of interest – Business Key or Corporate Membership** not only gain the Rewards and Bonuses of being an upgraded Member, they receive a *Full Page Profile* for our Members to Surf and your visitors to see. What is more, these profiles will be added to *AML-AM* replicating websites in the very near future.

The Programme will include earning rewards for Surfing these Profiles (In the *Surf and Earn Programme* coming soon) so there is a double-reward for upgrading.

**Surf the Business Profiles:-**

[http://supplier.australiamyland.com.au/pro\\_auto\\_wood.html](http://supplier.australiamyland.com.au/pro_auto_wood.html)

**ALSO MENTIONED IN THE LAST NEWSLETTER**

**Because this is so important we wanted to be sure you had a second opportunity to read it.**

## **The BIG news for Businesses**

Is that we now have ALSO 'married' the advertising options on the *Australia My Land.com.au* website to the *Affiliate Programme*, so when you advertise on *AML* you AUTOMATICALLY become a Member of *AML-AM*. Download the new *Promotions Catalogue* from the website (or click on the link below) where you will find a complete explanation of the advertising opportunities.

<http://www.australiamyland.com.au/images/amlpricing.pdf>

**We have also developed the replicated sites** for promoting *AML-AM* and are now manually setting these up for our *Key* and *Corporate Members ONLY*.

**Meanwhile the new generic link for new Members to sign up with is the following:-**

<http://join.australiamyland.com.au/join.html>

If you are still a FREE Member and you send someone to our site to become a Member **remind them to put YOUR name in the 'Referrer' text box on the form.**

If you upgrade to *Key* or *Corporate Membership* you will receive a replicated website like the following:-

<http://speedway.amlam.com.au/>

Once we get our programming finished ALL Members will have a site similar to this so we will be busy getting them ready for you all. **You will be able to promote your own favourite or 'preferred suppliers' (Corporate Supplier Members only are eligible for selection)** and tell us a little about yourself as well as have links to your 'back office' where you will be able to keep a track on your progress in the programme.

*"Is there a topic that you would like to see on the Australia My Land website?"*

**We would like to hear from you if you have an idea.** If you submit an idea and we take it up. You will receive \$100 bonus credit docket and your name would be mentioned in the credits for that page. (NOTE: Credit Dockets Launching *SOON!*)

### **The Tally Board:**

**Pages online:- Over 430 (we have been busy!!!)**

**Visitors 30<sup>th</sup> August 2008: 2397**

**Total hits this month to date: 99,222**

### **Welcome to our latest 12 NEW members:**

1. Jennifer Hardy; Wakatane, New Zealand
2. Judith Rasmussen; Cessnock. NSW
3. E Bumstead; Oxley, QLD
4. Amanda Hiscox; Mosman, NSW
5. Monteray Supplies; Ultimo, NSW
6. Pixie Sasse; Ultimo, NSW
7. Ken Collins; Ryde, NSW
8. Paul Blakesley; Upper Mount Gravatt, QLD
9. DownUnder Auctions; Slacks Creek, QLD
10. Jo Ivosevic; Toukley, NSW
11. Ron Hastings, Ermington, NSW
12. Bree Hammond, Chirn Park, QLD

**A special welcome** goes out to those of you that have just joined us; we wish you every

success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

*“It is YOUR individual contribution that leads to AML overall success and we thank you”*

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## **Members Contribution: Downunder Auctions**

### **- Special Offers or things of interest**

Take a few minutes to look at *DownUnder Auctions* – They have just listed their business on *AML* and are offering Free Memberships to their Auction site programme.

If you have something to sell or if you are looking for that something special – this could be the place for you. Grab all that stuff you don't want and SELL IT!

In the mean time take a look at their website, you will find their *AML-AM Profile Page* here:-

[http://supplier.australiamyland.com.au/pro\\_internet\\_downunder.html](http://supplier.australiamyland.com.au/pro_internet_downunder.html)

And they have a *Special Feature* for their business on the following page:-

<http://www.australiamyland.com.au/pages01/busiauctions.html>

Have a chat with Wendy, Cheryl or Dale, and remember to ask for your *AML-AM Member* discount.

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## **Sumthin4nuthin**

### **FREE advice from the experts**

## **If you want to get something done, THEN START IT!**

**That may sound obvious**, yet all too often it is that first step that keeps getting put off for way too long. If you cannot decide *when* to start, then just start; because once you get started the rest becomes easier.

Yes, you will probably make some mistakes and yes, and, there will certainly be challenges.

If you have been gathering information and content for a project then **that IS a good start**. If not, NOW is the time to put together your ideas **in writing** and add the information that makes it a tangible project. That will include writing down questions and answers, things you have to buy or do and the cost of buying and doing them. So get moving and get busy dealing with these issues right away. Once you start, the momentum will build.

Once you start, you will find a workable way to succeed. Nevertheless, the most important tool you need to have is a **BUSINESS PLAN**. There are many options for getting **YOUR BP** prepared with business building support groups available to help you and with some businesses specialising in putting **BP's** together for new ventures. You may find something on the Internet to help you OR you can ask us for a template that can help you get started. Both Lyle and myself are experienced in starting businesses and have a variety of Business Plan templates that you can simply ask us for as an **AML-AM Member**.

In a Business Plan you not only outline all the things you need but also look at the **S.W.O.T** of your proposed venture. That is the **Strengths, Weaknesses, Opportunities** and **Threats** to your idea. If the W's and the T's accumulate, and they will, addressing these at the PLANNING stage will help your business successfully overcome them, **so do not let them discourage you.**

**Take the first step, and the next step will come a little more smoothly.**

As each step prepares the way for the next, the momentum will begin to carry much of the load. The way to get where you want to be is to start from where you are now, and take small steps first and gradually build.

**At *Australia My Land* you can surely begin to make your best possibilities come to life.**

***"Prosperity comes from taking the very first step and you will be amazed how quickly success can be your's, so - TAKE THE FIRST STEP TODAY."***

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## **[New Corporate Business Members](#)**

A special welcome goes out to:-

### **Monteray Supplies**

You will find them in the *Business Supplies Directory*.

<http://www.australiamyland.com.au/pages07/busisupplies07.html>

Check out their *Full Page Member Profile*:-

[http://supplier.australiamyland.com.au/pro\\_busisupplies\\_monteray.html](http://supplier.australiamyland.com.au/pro_busisupplies_monteray.html)

### **DownUnder Auctions**

See their *SPECIAL FEATURE* entry in the *Business Auctions Pages*.

You will also find them in the Business Auctions directory.

<http://www.australiamyland.com.au/pages01/busiauctions.html>

<http://www.australiamyland.com.au/pages07/busiauctions07.html>

Check out their *Full Page Member Profile*:-

[http://supplier.australiamyland.com.au/pro\\_internet\\_downunder.html](http://supplier.australiamyland.com.au/pro_internet_downunder.html)

### **Frank from SFKA Karate**

Check out his entry in the *Sport Directory* or the *Health and Lifestyle Directory*.

<http://www.australiamyland.com.au/pages07/sport07.html>

<http://www.australiamyland.com.au/pages07/healthylife07.html>

Check out his *Full Page Member Profile*:-

[http://supplier.australiamyland.com.au/pro\\_health\\_sfakarate.html](http://supplier.australiamyland.com.au/pro_health_sfakarate.html)

### **elec-TriK Power Saver**

Check out this entry in the *Home Products Directory*.

<http://www.australiamyland.com.au/pages07/busihomeproducts07.html>

Check out their *Full Page Member Profile*:-

[http://supplier.australiamyland.com.au/pro\\_home\\_electrik.html.html](http://supplier.australiamyland.com.au/pro_home_electrik.html.html)

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## **[The Aussie Quiz](#)**

1. What's the **smallest state** in Australia?  
**A] Victoria B] Tasmania C] ACT or D] New South Wales**
2. The **Bungle Bungles** can be found in which Aussie National Park?  
**A] Purnululu B] Pichi Richi C] Mount Buffalo or D] Hattah**
3. Who is the member of "**The Wiggles**" who needs waking up?  
**A] Sam B] Jeff C] Dorothy or D] Captain Feathersword**
4. What horse won the **1930 Melbourne Cup**?  
**A] Think Big B] Boom Brer C] Phar Lap or D] Makybe Diva**
5. In 1937 Australia's first **what cricket team** toured England?  
**A] Aboriginal B] Women's C] School boys or D] Manangatang Reserves**

Check the next newsletter for the answers.

Last Newsletter Quiz answers:- Q1:- B] Q2:- D] Q3:- C] Q4:- C] Q5:- C]

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## **Need A Website?**

**" You can be on line cheaper than you think!"**

### **HAVE YOU GOT AN IDEA FOR A WEBSITE?**

The Team behind **AML** are in the business of building web pages for the internet and as such, can help you with your idea and we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask a question on how you can improve a current site please ask us by emailing us at [enquiries@australiamyland.com.au](mailto:enquiries@australiamyland.com.au)

Below are just a couple of examples of websites and templates that we now have ready for sale. Ask us how you may be able to utilise these ideas for a website of your own.

## **Websites for sale**

### **WEDDING RECEPTION LOUNGE**

This is a purpose built website containing 25 pages.

Value \$3000.00 for sale **\$1250.00**

**Click here to inspect the site:-**

<http://www.aboutimeweb.com/myweddingpages/>

### **WATER SPORTS AUSTRALIA**

This is a template website ready for content.

**AS IS - \$750.00**

**Click here to inspect the site:-**

<http://www.aboutimeweb.com/aussiewater/>

Other 4 page website templates available from **\$350.00**

### **SINGLE PAGE WEBSITES**

You can use a single page site as an introductory page to another site or just as a contact page for potential clients.

We can help you be online with a one page site for as little as **\$100.00**.

*These templates and sites can be purchased with the intent of building and developing the site yourself OR we can help you develop the site.*

**TALK TO US ABOUT YOUR IDEA OR NEED!**

***Check out our newest sites we have built:-***

<http://www.monteraysupplies.com>

<http://www.elec-trik.com>

<http://www.digitallight.ws>

<http://www.mypowersaver.com.au>

***Good luck everyone - I wish you all every success with your businesses. Until next time,***

***“you be good”***

***Regards***

***Rob Wilson***

***“Working together to achieve a common goal for all your businesses”***

***To unsubscribe simply reply to mail@australiamyland.com.au***