



**July 15<sup>th</sup> 2008**

**Hello Everyone,**

**The membership drive** is going extremely well, there are people from all over the world joining up. Thank you all for supporting us and our idea, keep up the good work and spreading the word. With your efforts we will put Australia on the world map.

**There has been much in the news** of late regarding Australian tourism and how the people of the world are not visiting us. I find it strange that governments cannot understand why, when the answer is so simple. No-one is really telling the rest of the world that we are still here.

**Big business** does not seem to be making the effort or if they are we are not hearing about it or benefiting from it. **Small businesses** are unable to do much and do not have the cash to promote to a world market except via the internet, and even then there is so much competition.

**The people around the globe** just do not know about us or what we have to offer. The world travellers I have met all talk like there is a line drawn across the map of the world and they do not cross it and **unfortunately for us we are below the line.**

**I would like to say,** that is why **our** website (yes it is yours too) was born. Australia My Land was built to tell people about our country, our people and our lifestyle. **You can do anything and everything in Australia and we have so much to offer the world traveller.**

**Tourism is so very important.** How many of you reading this newsletter own, operate and run tourism related businesses? **I would venture to say, many! You need people to come and as many as possible.**

**Governments are spending millions** of our dollars to attract attention to Australia and that is not a bad thing. (I could use a few of those dollars myself to spend on our site) The only trouble with advertising is you have to keep it up, statistics show us that a person needs to view and ad **over and over and over again** before they react.

***"This is where you can help!"***

Rather than us spending thousands of dollars as individual businesses, it is our wish via **Australia My Land** to actually place dollars in **your** pockets. All our members and businesses on the site are able to earn with **Australia My Land.** You need the money, **don't you?**

**People from all over the world become members** and those who have businesses promote and advertise their products and services on the website. Therefore **Australia My Land** promotes Australia and Australian Businesses, not only to its members but to the world market. Our members and visitors surf those businesses. It becomes a super **WIN, WIN situation.** Everyone wins and helps promote the idea and we all promote each other and **sell Australia at the same time!**

If all of us told three other people about Australia, **Australia My Land** and the businesses on our website, people would join and the word about our country would spread around the globe like a virus.

**So let's do it!**

**Thank you again for your support.**

If you are still unsure about how you can make a quid (money) from being an **Australia My**

**Land** member, hold your 'Ctrl' button and click on this **NEW** link:

<http://join.australiamyland.com.au/affiliate.html>

Please invite your friends, neighbours, acquaintances, relatives and don't forget - business suppliers - butchers, bakers, candle-stick makers – anyone and everyone to become AML members.

Be sure to tell them to place **your** name down as their referrer!

<http://join.australiamyland.com.au/join.html>

[Copy and Paste links to your web browser if you have problems.]

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## [Australia My Land Today!](#)

### - **The latest news of OUR website –**

Much has been happening over the last few weeks, however we have still had some time for the site to grow and expand and there are over 350 pages online now with others in the works. **THE GOLD COAST** and **CAIRNS** will be on line in the next few days and pages on Australian **CREEPY CRAWLIES** and dangerous animals coming soon.

As a point of interest; *"Is there a topic that you would like to see on the Australia My Land website?" We would like to here from you if you have an idea or perhaps even have an essay or short story to contribute to the website or newsletter.*

## [Coming Soon!](#)

Earn extra AML-AM Discount Credit Dockets with our Newsletters! From our next newsletter we will be adding some extra sections from time to time to allow our readers to earn **Credit Dockets** AND other prizes with **Surveys, Quizzes** and **Q&A's** (Question and Answers) about where they live and what they do in life. So keep an eye open for them!

## [The Tally Board:](#)

**Pages online:- 365**

**Visitors 30<sup>th</sup> June 2008: 3775**

**Total hits this month to date: 147097**

## [Welcome to our latest 12 NEW members:](#)

<b>Jagdish Prasad</b>	<b>Suva, Fiji</b>
<b>Manuel Alcaino</b>	<b>Santiago, Chile</b>
<b>Steve Booth</b>	<b>Woy Woy, NSW, Australia</b>
<b>Dominique Clanet</b>	<b>Paulhan, Herault, France</b>
<b>Rodney Strange</b>	<b>Wellington Point, QLD, Australia</b>
<b>Owen Rolston</b>	<b>Georgetown, TAS, Australia</b>
<b>Vicki Kennedy</b>	<b>Granville, NSW, Australia</b>

Jackie Lloyd-Jones	Neath, Wales, UK
Giovanni Talarico	Dee Why, NSW, Australia
Lilian Donleavy	Yeppoon, QLD, Australia
Don Holland	Melbourne, Florida, USA
Cyril Geppert	Springwood, QLD, Australia

*A special welcome* goes out to those of you that have just joined us; we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

*“It is YOUR individual contribution that leads to AML overall success and we thank you”*

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## Members Contributions

### - Special Offers

### *This months special offer!!*

Genesis Health Products are giving away a **FREE 10ml bottle of Lawang Oil** to every AML-AM member who purchases any product direct from the National Sales Office.

For information on the Genesis Health Care Range go to <http://www.genesishealthproducts.com>

Phone the Sales office for details on 07 5429 5177 and talk to Ken; remember to have your Membership ID Number handy.

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## Sumthin4nuthin

### - FREE advice from the experts –

**Do you need a hand with your web site?** The idea of having a website is so customers can find you and you can tell them so much about your products and services. Why, they can even purchase from you while you are asleep! I see many websites every day and I am constantly amazed why merchants go to the trouble of having one. ***Most that I look at do not attract any attention at all!***

When I discuss this with owners they all say the same thing. **“I don’t get much or anything from it!”** If a website is not attracting customers you need to do something about it.

There are some very simple things that you can do to attract attention. Remember people surf pages on the internet to **gather information**, they want information first. **So they are looking for content!**

Simple things will help, so adding these simple things as listed will help your site attract a little more attention from the **Search Engine Spiders** (sounds like a pop group!!) AND the public as well.

1. The right **“key words”** in the **web pages content** and in the **background code of the site**. I would recommend at least 500 words and short combinations of words describing your business or service. These can even go behind the pictures on your site as ‘alt’ tags.
2. Ensure your website has a **site map**.

3. Pictures or banners on the front page are nice but do not attract the attention from the spiders that are sent out by the search engines to find you. **You need words - sentences - content.** Also too, if you have too much graphics content on the Home or first page that opens, it may take too long to open. Usually people will not wait more than about 15 seconds (women 10 seconds) and they are gone if there is nothing to keep them there, and NO, graphics opening up will NOT keep them if they are looking for information.

One other thing to be aware of is if you have just built a website and have placed it on line, it can take **up to six months** for the search engines to find your site. **Allow six months!**

If you need a hand or a little advice email the website address to us at [enquires@australiamyland.com.au](mailto:enquires@australiamyland.com.au) with your details and questions and we will see if we can help.

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## **Promoting AML!**

**Quite a few of our Members have asked** about promoting AML and the Affiliate Programme. **We thank you for your support** and we have tried to contact you individually in reference to your questions. As you might guess we are very busy at the moment organising our new programme, including the means for each Member to benefit from the promoting of AML. We are at the very start of our programme, still in the development stages, however we are accepting new Members and some have already earned Bonuses and Rewards in the programme. We are not yet fully computerised but as soon as we are we will be in a great position to really take off. Here are some things we are organising and an e-Mail you can use to tell people about our site and the AML-AM programme.

### **Referral links and web pages**

**We will soon have replicating websites** for possibly ALL our Members, **even our FREE Members**, where they can send people to learn about the AML-AM programme. You will be able to use these customised referral links on your own website, blog or social page. This will help to increase your number of referrals and build your team.

**You can also use this link** in your email signature, on other chat forums, anywhere you like.

**In the meantime you can send people** to the following BRAND NEW link and tell them to BE SURE to PUT YOUR NAME in the Referral Text Box so that we know where they have come from.

**<http://join.australiamyland.com.au>**

### **Referral banners**

Another great way to increase your number of referrals is to place an **Australia My Land banner** on your website or at the bottom of your emails. We are currently designing a selection of banners that you will be able to choose from to use; you will be able to choose one that blends in with your website. These will be available in the next week or so, therefore please send an e-Mail to request them.

### **Promotional e-Mails**

**Here is Sample email that you might like to send out to your prospects list.**

***Please note that the Australia My Land team strongly discourages spamming of any sort as it can affect even our own standing as a legitimate promotions programme. So PLEASE ONLY send e-Mails to your genuine list of personal contacts and legally purchased contact lists.***

Hi Bill,

I am now a member of **Australia My Land** and I would like you to join as well.

**AML**, for short, is offering online information on Australia, shopping discounts and a great rewards programme. There are now hundreds of other members already and we are all about promoting Aussie businesses and Australia.

You will be able to earn guaranteed rewards for surfing business member's websites and bonuses for introducing other members. Plus the site is packed with information on Australia.

I really enjoy being involved myself and they keep me informed with what is happening on the site with a newsletter every few weeks.

**It is BRAND NEW, it is GREAT FUN and it is FREE!**

So why not join in, take a look at the site - [www.australiamyland.com.au](http://www.australiamyland.com.au) - and earn some of the rewards yourself?

Also if you introduce any **business** to **AML** they pay you an introduction fee. It really is a very good opportunity.

I thought you might be interested in signing up. It is FREE!

[your name]

This is a once off email sent to you by a friend. You have not been added to any mailing list.

If you have any Queries or comments about Australia My Land or our programmes please [Contact me by Reply E-Mail](#).

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***Good luck everyone - I wish you all every success with your businesses. Until next time,  
"you be good"***

***Regards***

***Rob Wilson***

**REMEMBER!**

Our team behind AML are in the business of building web pages for the internet and as such, we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask a question on how you can improve a site please let us know at [enquiries@australiamyland.com.au](mailto:enquiries@australiamyland.com.au)

***Check out our newest sites we have built:***

<http://www.countryweddingcars.com.au>

<http://www.sfakarate.com.au>

<http://www.bitron.ws>

***"Working together to achieve a common goal for all your businesses"***

*To unsubscribe simply reply to [mail@australiamyland.com.au](mailto:mail@australiamyland.com.au)*