



# Discover Australia Australia My Land Newsletter



June 14<sup>th</sup> 2008

Hello Everyone,

**Well the Australia My Land results are in for May!**

**3936 visitors and 172,719 hits for the month of May. All our figures doubled in just one month, AGAIN.**

While not quite achieving our **4000 visitor and 200,000 hit targets**, doubling our figures over both of the last two months is still a **great effort**.

**Fantastic work everyone, keep sending those visitors to AML!**

The Membership is growing rapidly and people are joining from all around the world from places like the USA, England, Africa and Pakistan, oh, and not forgetting Australia, home as well.

Remember this head line?

**YOU SIMPLY MUST READ THIS NEWSLETTER!!**

Did you read the special *News Flash* that we sent out a couple of weeks ago? Well hold onto your hat, AML-AM is starting to take off and you are a part of it. Whether you are a **FREE Member** or are one of the many who have jumped in and upgraded their Membership to **Key** and **Corporate**, you are in for the ride of your life.

**"HELP US PROMOTE AUSTRALIA"**

Much of the information about our new members club has now been placed onto the website. The **Members** page has been edited to cater for the new affiliate programme and an extra explanation page has been added. **There is also a link** to some **Business Profile** pages where you will be able to **SAVE MONEY** with the **Credit Dockets**. More will be added to these extra pages in the coming days and weeks, so keep going to the site for updates and get used to the offers that will be there when we launch the first stage, at this date it could be July 1<sup>st</sup> but more likely a week or so later.

Take a look now before you forget to:-

<http://www.australiamyland.com.au/pages20/amlam.html>

**Send your friends, acquaintances, relatives and your business suppliers - butchers, bakers, candle-stick makers - anyone, to the site to join – remember to tell them to name YOU as their referrer so you can WIN!**

[www.australiamyland.com.au](http://www.australiamyland.com.au)

### **AML-AM Members:-**

- **will be able to enjoy** discounts on Aussie products and services from registered suppliers.
- **can earn cash bonuses** and **great rewards** by being active members- **that's NOW!**
- **earn referral** or **Mates Bonuses** by introducing new paying **Key** or **Corporate Members**.
- **have multiple**, divergent, income streams, **THAT'S MULTIPLE!**
- **will be able to surf** business profiles and earn points towards cash discounts.
- **access** to the **Friends Forum**.
- **access** to an indispensable **Resources Library**.
- **are able to build** a constant casual, part time or full time income.
- **business members can advertise** specials and deals in the forum for free.
- **Corporate Business Members** can have a Full Page Profile in the **Members Discounts** pages.
- **Key and Corporate Members** earn the **Cobber Bonus** for each Key and Corporate Member in their Group Matrix to five levels in their downline (potential \$1950 per week).
- **grab a grand** – that's **\$1000**, (for Corporate Members only) over and over via the **BONZA BONUS!**
- **earn Boomer Bonuses** by introducing new business advertisers to the AML website.

**BRING YOUR FRIENDS AND FAMILY TO JOIN – BUILD YOUR VERY OWN FUN AML-AM TEAM - BUILD A CONSTANT CASUAL, PART TIME OR FULL TIME INCOME.**

**COMING SOON! Our 'aussie support off-shore' section for all our special International Members and Businesses.**

**Make it infectious to buy Australian products and services off Australian businesses, to go on Australian Holidays and take Australian Tours – Go OUT AND DISCOVER AUSTRALIA!**

**GO TO THE WEBSITE AND CHECK IT ALL OUT!!**

**<http://www.australiamyland.com.au/pages20/amlam.html>**

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### **Australia My Land Today!**

- **The latest news of OUR website –**

## **LOTS OF NEW NEWS!!**

Boy! Lyle has been very busy creating the AML-AM Programme pages and the members sign up pages. These are all being run manually at the moment but our Programme Development Team have now been able to start working on the computer programming of the database and the Credit Dockets system. We have started printing the Credit Dockets and lots of other goodies for the Aussie Kit Bags and we will soon have the AML-AM products online to help you promote the AML-AM programme. Our Training Development Team has also been busy and have some powerpoint presentations and flyers ready for those who would like to use them to promote AML-AM. We are not quite ready to go ALL OUT just yet but keep the new Members rolling in and when we are ready to fire up we will let you know. Having said that, we would encourage FREE Members to upgrade NOW if they are at all interested in promoting AML-AM as an income opportunity and start signing any new key and Corporate members to your team in preparation for the full launching that is set at this time to perhaps September 1<sup>st</sup> or soon after. BUT, if it is ready and FULLY tested before then we will give you at least 24 hours notice! JUST KIDDING! We will give you 48 hours at least.

So go to the AML-AM pages on the site and learn how the programme works. We are training our first Team Leaders however if YOUR referrer or Team leader is still unsure you

can e-Mail Lyle at any time for information or with a question.

<http://www.australiamyland.com.au/pages20/amlam.html>

For our Members who are keen to join those who have started promoting AML-AM, please contact Lyle for details on the offers we are making to our new business Members and for the initial promotional materials we have. He will also help you get your own referral site online BEFORE the official replicating sites arrive. Even after you get your Replicating Site with AML-AM you will be able to continue using your initial site as a promotional tool for AML-AM or ANY OTHER project you might have. Remember that ALL promotions MUST be cleared with us before you send it out. We prefer that you use what we provide however we also realise some of our Members are capable of producing their own ideas so we simply ask that you run it by us first. Thank You!

## **BUSINESS MEMBERS IMPORTANT FREE NOTICE!!**

***Those members with businesses PLEASE USE THE "MEMBERS FORUM" to tell us about YOUR business, product or service.***

***The Australia My Land Membership is growing daily. There are members, their families and their friends; that means customers for you! You can tell them about your business in the forum!!***

***IT IS FREE!! MAKE A COMMENT AND TELL US ABOUT YOUR BUSINESS.***

BUT, please be mindful that it IS a forum and keep any transcripts short and to the point. The BEST option is a simple one or two sentence comment telling the members of any special offers you have, and for how long. Make sure there is an email address – you can also have a link in your profile – but give them plenty of opportunity to FIND YOU for more information.

***NOTE:*** Businesses NOT advertising on the site will not be allowed to advertise in the Forum.

### **The Tally Board:**

<b>Pages online:-</b>	<b>305</b>	
<b>Visitors 31<sup>st</sup> May 2008:</b>	<b>3963</b>	<b><i>– It's a Record!!!</i></b>
<b>Total hits this month to date:</b>	<b>172719</b>	<b><i>– Another Record!!!</i></b>

***A special welcome*** goes out to those of you that have just joined us, we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

### **Welcome to our latest 12 NEW members:**

*Ailsa Frith – Loganlea, Australia*  
*Richard Fisher – Bath, Great Britain*  
*Leanne Cane – Gold Coast, Australia*  
*Karen Adams – Bundaberg, Australia*  
*Colleen Lathbury – Highgate, Australia*  
*Mark Bateman – Sydney, Australia*  
*Jason Tarquin – Alkmaar, Netherlands*  
*Elemer Erdelyi – Budapest, Hungary*  
*Cajetan Ferro – Brantford, Canada*  
*Kathleen Olai – Lome, Togo*

*“It is YOUR individual contribution that leads to AML overall success and we thank you”*

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## **Special Report**

### **MORE Great News for AML and Kimberley Sandstone Supplies:**

#### **Lani Machado from Kimberley Sandstone has done it again.**

You may have read about our Aussie mate Jamie Durie winning a Gold Medal at the prestigious London Chelsea Flower Show. Or at LEAST you heard about him giving Prince Phillip a gardening lesson, totally oblivious, like most Aussies are, to ‘Royal’ protocol. Well Lani Machado supplied the great looking Sandstone that was used in the award winning garden. **Congratulations to Lani**, Jamie and everyone associated with the effort. Lani is one of our Recommended Suppliers for our new Affiliate programme and his site was built by the team at **Aboutime Web Communications**, the developers of AML.

**Check out the story on his website at [www.kimberleysandstone.com.au](http://www.kimberleysandstone.com.au)**

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## **Members Report**

### **- Diary of a Cairns Trip on The Sunlander – Part One**

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It has now been nearly 4 hours since we left Caboolture but it does not seem to have been that long. There are only twenty-five more to go before we roll into Cairns station. I am starting to feel it is a pity the sun is disappearing as that means the scenery will soon be engulfed in darkness. I will set the alarm for sun-up as I have not seen the countryside much farther north and by morning I will certainly be in completely new territory for me. We are slowing down and nearby the sign for a housing estate indicates that we are getting close to Maryborough.

We pull into the station and outside cheerful people are greeted by friends and relatives. Railway stations seem to be the friendliest places because people are always pleased to meet other people. Laughter, presents and hugs seem to be the order of the day.

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It is nearly 5:40am so I might take the laptop down and see if I can keep working in the dining car, I will be able to see the sun come up from there as well. I find the crew are working in the galley getting my first meal of the day ready. It is still lighter in the western sky as the cloudless sky there reveals the last reflections from the moon, while in the east there appears to be rain-clouds hiding any effort the sun may be making to influence the new day. The famous Mackay sugar-cane farms are coming into view in the new days patchy light and now we seem to be approaching a range as there is quite a mountain just to the east of the track and we are pushing our way through a cutting in the hills. As we come out the other side a road sign tells me its south to MacKay and north to Proserpine. The cane farms from the other side of the range have given way to forest here, albeit briefly as more cane farms reappear, now taking up the whole valley. Another mountain to the east is enshrouded in early morning cloud as the cane fields start to turn green with the gathering light. By the time the sun gets above the horizon the clouds have cleared as if by request of the new day. We now have just 13 more hours to Cairns.

***Read the whole essay in the Members Resources Library, log onto:-***

<http://www.australiamyland.com.au/members.html>

Contributed .....

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## Members Contributions

### - Special Offers

*All the free cd giveaways have gone!! Vanished!! If you want one you will now have to go to Leigh's website and order one online ...*

*Thanks to Leigh and Sue Kirley for their support.* You can contact Leigh at:-

<http://www.leighkirley.ws>.

### ***This months special offer!!***

Genesis Health Products are giving away a FREE 10ml bottle of Lawang Oil to every AML-AM member who purchases any product direct from the National Sales Office.

For information on the Genesis Health Care Range go to <http://www.genesishealthproducts.com>

Phone the Sales office for details on 07 5429 5177 and talk to Ken; remember to have your Membership ID Number handy.

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## Sumthin4nuthin

### - FREE advice from the experts –

#### - More hits to your website; KEYWORDS...

How to increase traffic to your website. It is very important to have the essential key words that relate to your business listed in the code on your website. We have read many of our member's websites and found that a lot of them are built from templates or copied sites with new information simply placed into them. To make a website successful you need traffic and a very simple way to gain extra traffic is by having the right keywords. **Australia My Land** is building a network of people and the more websites we have on board the more they will help generate traffic to you. However KEYWORDS are very important. As an example; let's say you run a motel, you need to have in the code on your website every single word you can think of relating to MOTELS. Then think of every two word phrase like SPECIAL MOTEL, OUTBACK MOTEL, AUSSIE MOTEL. Then there are the three and four word combinations. You should have at least 500 key words in the code of your website. They can be added as 'alt' tags behind ALL your pictures and graphics and be sure to add them to your 'keywords META' tag in the HEAD of your web-pages. Good luck with that!

**Australia My Land is a very positive place for you to gain more business.**

As an *individual* you can achieve what an *individual* achieves. When you join a *team* of people that are steadfast in building a network and you are a part of that network you become empowered by the efforts of the *group*. Shopping centres all are a prime example – group many shops together and each shop will attract customers for itself but also attracts customers for all. That is why *Maccas*, *KFC*, *Hungary Jacks* and other similar fast-food outlets are often all nearby in a town or shopping centre.

**You receive this newsletter because you are apart of a team** if you run, operate or own a business you need to place a link to your website on **Australia My Land**.

It is also very much to your advantage to promote **Australia My Land** to others and **get them involved**. The more businesses on the AML website means more customers for YOU! Plus as you are a member and regardless whether your membership status is FREE – KEY – or Corporate you are paid a terrific bonus for every single introduction you make. Do not forget the Full Page Profiles that our Corporate members (and temporarily our Key Members) can have in the Members Discounts Section. See our first profiles from the following page: -

<http://www.australiamyland.com.au/pages20/amlamdiscs.html>

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*Good luck everyone - I wish you all every success with your businesses. Until next time,  
“you be good”*

*Regards*

*Rob Wilson*

**REMEMBER!**

Our team behind AML are in the business of building web pages for the internet and as such, we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask a question on how you can improve a site please let us know at [enquiries@australiamyland.com.au](mailto:enquiries@australiamyland.com.au)

*Check out our newest sites we have built:*

<http://www.countryweddingcars.com.au>

<http://www.sfakarate.com.au>

<http://www.bitron.ws>

*“Working together to achieve a common goal for all your businesses”*