



# Discover Australia Australia My Land Newsletter



**April 7<sup>th</sup> 2008**

**Hello Everyone,**

We need to tell you some awesome news. Our brains are melting with ideas and we are also being thrown ideas from many of our members, some of which we are going to take on board. Even if we do NOT jump in straight away with your particular idea believe me, we will not discount it as ideas breed other ideas, so keep them all coming in.

People are finding the Forum and READING what is there, what we need now is people to start a new topic, tell us about your place of residence, your unique work or recreation or just about a story.

Talking of stories, we are about to launch a very exciting project. I am not allowed to tell you much but if you like writing stories, fiction or non-fiction start NOW, because we are going to ... no I am not telling you here. (almost slipped) What I CAN tell you is there is a page especially for our truckies going online soon, thanks to Leigh and Dennis and our other truckie Members who have sent us pictures to use, so keep an eye open for that one.

NOW. Today's news. We are going to publish any unpublished and amateur poets out there. All poems sent in, except for those censored, will be placed on the site. **A special Australia My Land Poets Corner.** For more info see the website news – **Australia My Land Today!** - section below.

Lyle has just returned from a trip to Cairns, a **free 7 day resort holiday** from a holiday promotional club he is in. Lucky begger! He has promised me a heap of photos and a few stories so look for a few on the site. He took the train - he is a train freak - so he tells me he had a wonderful time.

**A special welcome** goes out to those of you that have just joined us, we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

*As I say every month it is...*

*“Your individual contribution that leads to AML overall success”*

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## **Australia My Land Today!**

**- The latest news of OUR website –**

**Hey check out our new AML Poets Corner; ARE YOU A POET, SONGWRITER OR STORY TELLER?**

**Well! Here is an excellent opportunity for you - a testing place if you like to post a sample of**

your works. It must be said, publishers do say about one short story or poem in five is worth publishing and about one in every 20 is really good. But what do they know? Poetry is all about personal taste. To be judgmental is a job for the reader so we will put you on site and let the readers decide.

In three months or so the **VERY BEST 50 or 60** of them will be published in an online e-book which will be available to Members for a special price, and to non-members who will pay a little extra. It will also be available in hard copy.

**EACH OF THOSE MEMBERS WORKS THAT ARE PUBLISHED WILL RECEIVE A ROYALTY FOR EACH ITEM USED. "SO GET TO IT - SEND THEM IN"**

### ***Remember -***

### **AML Club Membership is NOW open**

Get your friends and associates to join the exclusive **AML Club Membership, especially if you know they are a bit of a poet or story-teller.**

Special access to the **Members Forum** and **Resources Library** where everyone will find something of interest and assistance. **Add a comment or start a NEW topic in the Forum.**

***We are DEFINITELY allowing advertising on the Forum, BUT, please be mindful that it IS a forum and keep any transcripts short and to the point. The BEST option is a simple one or two sentence comment telling the members of any special offers you have, and for how long. Make sure there is an email address – you can also have a link in your profile – but give them plenty of opportunity to FIND YOU for more info.***

***NOTE: Businesses NOT advertising on the site will not be allowed to advertise in the Forum.***

***Invite prospective members to go to the following link:***

**<http://www.australiamyland.com.au/members.html>**

**You will notice new updated links to the Members Resources Library on the site. Thanks for the help to those members who suggested a need. There is still so much to do, so we appreciate the feedback from our members. We DO NOT view it as criticism and simply enjoy knowing people are looking at these things. So keep your input coming.**

### **The Tally Board: March**

<b>Pages online:-</b>	<b>275</b>
<b>Unique visitors this now:</b>	<b>1034 - target for the month: 800 visitors</b>
<b>Total Hits this month to date:</b>	<b>46,909 - target for the month: 50,000 hits</b>

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### **Members Report**

#### **- How Austrlia My Land started -**

***by Robert Wilson***

I have been asked recently about how the idea of Australia My Land was born.

It is good question; so I will tell you.

I would like to start by explaining that I have wanted an internet presence for some years and like

many others I have signed on to a dozen or more programmes to help me build a website. Every one tells you come up with an idea or a product to sell and get started. **OH! And it's so easy! HA HA!**

For someone without computer skills or no understanding of HTML - that's computer speak for placing words into website code that the internet understands – it is not that easy. So one gets on line and buys hundreds of e-books to learn and when you first start, it really seems like a lot of gobbly-guk.

Having said all of that I did learn. Now the next thing is a product or service, something unique that people want – you know that unique thing that is non existent. I could not come up with it, or a product, in fact I could not come up with anything that I thought would be suitable.

So how did it all start? Well sometime back I was going overseas with friends and as you do everyone is given a task to complete. My job was to research for things that we can do as a group when we arrive on holiday. So I started to surf the net for information on and about the country we are heading of to, good fun you say! Well I did not find it fun; I found it most difficult, in fact I must have inspected 100 websites. As a point of interest I did gather all the information we needed and the holiday was fun. But it took days!

While I away enjoying myself I could not help but think about the time it took to find all the things we were at that time doing, I think my friends will ask one of the others to complete my task next time, because I unintentionally said on a few occasions “boy I am really glad your enjoying this because it took me ages to research it”. On the way home on the plane my thoughts were churning. The question that kept coming in to my mind was “do people coming to Australia or do locals in Australia need to go to dozen and dozens of websites to find information on things they would like to do in Australia?”

I jumped onto the web the minute I walked in and started to search for things to do in Australia and I found the same issue – one needed to research hundreds of websites to gather information on Australia.

**Well – well the light came on!! WHAT IS NEEDED IS A DIRECTORY OF AUSTRALIAN BUSINESSES AND PLACES TO GO IN AUSTRALIA ON THE INTERNET!**

A place where people can go to gather everything they ever wanted to know about Australia, a place were Australian Businesses can promote their business cheaply and a place where Australian businesses can NETWORK together for the common interest for all – in other words a place were Aussie businesses can go and sell themselves to the public. And the world community can go there and find things out about Australia all in one place.

**WELCOME TO AUSTRALIA MY LAND.**

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## **Members Contributions**

### **A special thanks**

To all those members who asked for a guitar book, we have given the last away – its going to Vanuatu of all places – but Lyle has promised us some copies of his “Music, an Easy Language to Learn” theory book soon to be published.

### **- Special Offer from Leigh Kirley: 5 FREE cds to give away -**

**Well they have arrived! The latest musical contribution from Leigh and his band.** Some great songs and special guest appearances by Jon English, Brigit O'Donahue and Gary Terrill. Titled ‘Blood, Sweat and Gears’ it is a balanced mix of country, rock and jazz but do not ask me to ‘classify’ it. Leigh has a style of his own that is somewhere in the middle of a number of

influences and uniquely exciting to listen to.

**SO!** We have 5 FREE cds to give away! First in on the buzzer gets them. **Simply go to the *Members Resources Library* and fill in the request form there asking for the cd.** Remember to give us your Membership number. And do not forget to tell others about it. You can hear more of Leigh music, and soon you will be able to listen to some from the latest album, on his website at <http://www.leighkirley.ws>.

**Thanks Leigh!**



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## [Sumthin4nuthin](#)

### - **FREE advice from the experts –**

#### **Keeping the Office Desk Clean.**

The office desk we are referring to is of course your computer. Your computer is just like your office desk or office filing cabinet. If you do not keep it neat and tidy with everything put in its place then the office becomes harder to work in. In fact the office will ‘bite’ back at you and complain, by it’s failing to work properly. If your computer is freezing up, or not working properly, chances are it is being over-worked and has become cluttered.

If you are running Vista on your computer it should be automatically, once every week at the same time, scanning your disc drive (hard-drive) for errors and fixing them. It will also be ‘de-fragging’ your drive. This means it takes all the little clusters of information that you have been working with and ‘dumping’ on your hard-drive and it stores them in nicely ordered sections of the drive, in this way it de-fragments the drive, it makes it all nice and neat and thus gives your computer, and thus yourself, more room to work in. It thus makes sure the computer is not overloaded when you work. If you are still running an older version of **Windows** or another program make sure you manually do these operations by going to **Disc Cleaner** and **Disc Defragmenter**, usually found by going to the **Start** button and the **Accessories** folder the **System Tools** folder.

If you need help to find these things the best person to ask is, **YOU! YEP!** Look around your computer, click on links and buttons and folders and find things because the more you understand your own office the better you can keep it running properly. You do have to use **SOME** caution, take note of what you are doing, do not just click wildly on things without studying them first because if you **DO** have to call in the experts they will want to know exactly what you did, so take notes if need be.

We will of course be telling you more about these things in future issues of the newsletter, but for now one final suggestion. Switch off your computer regularly. Every time you switch it off the **RAM** or **Random Access Memory** refreshes itself. This memory, simply put, is what is used when you work on your computer. It then stores the saved information of your work permanently on your hard-drive or hard disc. So when you switch off your computer, your computer flushes out

what **RAM** it was using ready to start again. So regularly switch your computer off, depending on how much work you are doing on it this should be done between every 2 to 4 hours. It is also a good idea to completely remove the power source, that is pull the plug out from the wall and leave it unplugged for half an hour or more, every two to three weeks. You also are advised to close any programs you are not currently using. A good modern computer with more than 1 gigabyte of RAM will generally open up to as many as 15 programs at once, BUT, if these are ALL just kept open for a long period of time, for example more than 20 to 30 minutes then the computer starts to complain as explained above. Five or six programs open all the time, depending on your computers capacity and the work you are doing, is usually okay but more than that you need to be careful you do not crash it having them open too long. Remember to save your work every 3 to 5 minutes, even more regularly.

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*Good luck everyone I wish you all every success with your businesses, until next time,*

*“you be good”*

*Regards*

*Rob Wilson*

**REMEMBER!**

We and our team at AML are in the business of building web pages for the internet and as such, we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask question on how you can improve a site please lets us know at [enquiries@australiamyland.com.au](mailto:enquiries@australiamyland.com.au)

***Check out other sites we have built:***

<http://www.silvercloudcars.com.au/>

Over 165,000 hits last month.

<http://kimberlysandstone.com.au>

Over 150,000 hits last month.

<http://theinkshop.com.au>

Over 90,000 hits last month

*“Working together to achieve a common goal for all your businesses”*