



Discover Australia Australia My Land Newsletter



February 3rd 2008

Hello Everyone,

Much has happened over the past two weeks, I arrived home from my trip with lots of great information and I have already started to put a few new things into action. As you know Australia My Land was established to assist Australian businesses ***find more business.***

It was very interesting that on this last trip I met dozens of people that came from all over the world, some from the Netherlands – Spain – Germany – France – I even met a Russian couple and **not one of them** had considered coming to Australia! **“Well that was until they started talking with me!”** I gave out dozens of flyers and business cards on AML promoting you, our advertisers, AML and Australia. At one point on a short flight I was very tempted to walk through the plane handing out business cards calling out **“COME TO AUSTRALIA - IT’S A FUN PLACE”**

I came home feeling that we need to do a lot more to help place Australia on the world stage. It only seems like yesterday that Paul Hogan was “putting a shrimp on the barbi”. How quickly people forget!



With this in mind, you may recall I have mentioned before that we are wanting to come up with an idea to generate a lot more interest for our advertisers, our country and AML. After a little brain storming with AML staff, we decided to set up another division of AML and call it Australia My Land Global or ***AML Global*** for short. **The question was asked;** “How do we create more interest about Australia and generate money for both our advertisers and us? But also allow the public to join in and possibly make some cash too? **That’s ‘make money’!**

2nd question: What is the best way to advertise or to promote anything quickly?

Answer: Get everyone involved and do it by word of mouth.

3rd Question: How do we do that?

Well what we came up with was an affiliate marketing idea that we all really liked and we are very excited about.

I won’t go into details now because the concept will require a little refining, but I will keep you up to speed with our progress so watch out for the ***next exciting episode!***

I do find it amazing that we have the most fantastic country, offering so much and people still do not know about us.

A special welcome goes out to those of you that have just joined, we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

As I say every month it is...

“Your individual contribution that leads to AML overall success”

The State of the Union!

- The latest news of OUR website –

While I was away, busily working on new ideas, Lyle our webpage building supervisor has been pulling the site apart, revamping pages, changing links, setting it all up for our next onslaught. Australia My Land is fast becoming a very large website and as it grows even larger we need to ensure the structure is built on a sound foundation.

While he was, and still is, doing this there will be a little bit of inconvenience.

Some of you will have noticed links to particular pages are not working but all this will be rectified very soon.

On the positive side, the website is still attracting attention and will continue to do so as long as we have your support. **HAVE YOU LOOKED AT THE SITE RECENTLY?**

<http://www.australiamyland.com.au/>

You are a member and it's FREE!

AML Free Club Membership is NOW open

Get your friends and associates to join the exclusive **AML Free Club Membership** for them to receive special access to the **Members Forum** and **Resources Library** where everyone will find something of interest and assistance.

The Forum and Resources Library are now operational.

We will be promoting AML Global Affiliate Membership from here soon with a whole new section so NOW is the time to generate interest in the AML Membership.

This forum area is a great thing – please use it – it was put there for you to use to promote your businesses or meet new friends.

REMEMBER IT IS FREE!

We are DEFINITELY allowing advertising on the Forum, BUT, please be mindful that it IS a forum and keep any transcripts short and to the point. The BEST option is a simple one or two sentences telling the members of any special offers you have, and for how long. Make sure there is an email address – you can also have a link in your profile – but give them plenty of opportunity to FIND YOU for more info.

All sponsors and advertisers that are on the site now are automatic members to AML Free Club Membership so if you are receiving this newsletter you are a member and will be

receiving a password and membership number in the very near future if you have not already.

Invite prospective members to go to the following link:

<http://www.australiamyland.com.au/pages11/members.html>

Tell others about it, the more people that know about AML the more business for you!

Please keep telling your friends and other business people about our site, not only here, let them know off-shore as well. I don't know if you all understand networking? But in short it is about business people getting together and talking to other business people about their business... Recently we placed a FORUM ON LINE where you can place information about your business, leave messages or talk to other AML members about what you do, and the public have access and you will see what they have said about AML and read information you have placed there... Go to it! It was put there for you and it's a free service. Here is the link <http://www.australiamyland.com.au/members.html> You can also find it at the bottom of the home page.

The Tally Board: January

Pages online:-	281
Unique visitors this month to date:	737
Total Hits this month to date:	38,324

This is another area you can use to advertise FREE!

Anyone got a special giveaway offer?

Members Contributions

- Special Offer from Stacpoole Music: 10 FREE books to give away -

Would you, or someone you know, like to learn to play the guitar? "Play the Language of Music with the Guitar" is first the first volume in a series of three from our very own music BA Lyle Stacpoole. **He is giving away 10, that's right TEN, FREE books** along with a music cd of his original songs to the 10 responders through the AML Websites Members Resources Library. Simply go to the Members Resources Library for details.

COMING SOON: FREE giveaway of Leigh Kirley's latest cd "Blood, Sweat and Gears"

Sumthin4nuthin

- FREE advice from the experts -

Many of you email your databases of clients and some email out newsletters regularly. Due to the increase of SPAMMING the spam blocking programmes have taken a firmer hold and as such could be stopping your information from arriving at the recipient's inbox. Many people still do not fully understand how these programmes operate on their computers. Therefore some people may be receiving legitimate emails, including yours, that could be dumped straight into their JUNK EMAIL box. Have you checked your JUNK email lately? More importantly, are your clients checking their JUNK EMAIL boxes?

*Good luck everyone I wish you all every success with your businesses, until next time,
“you be good”*

Regards

Rob Wilson

REMEMBER!

We and our team at AML are in the business of building web pages for the internet and as such, we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask question on how you can improve a site please lets us know at enquiries@australiamyland.com.au

Check out other sites we have built:

http://www.silvercloudcars.com.au/	Over 160,000 hits last month.
http://kimberlysandstone.com.au	Over 110,000 hits last month.
http://theinkshop.com.au	Over 85,000 hits last month

“Working together to achieve a common goal for all your businesses”