



# Discover Australia Australia My Land Newsletter



**January 15 2008**

**Hello Everyone,**

Our second news letter already, it is amazing how time fly's when you are having fun. I hope all your lives and businesses are going like wild fire and the goals you set for this year are on track. Thanks for the positive responses to the last newsletter.

A special welcome goes out to those of you that have just joined us, we wish you every success with your life and business and look forward to a long and prosperous relationship. With us all working together **we will generate more possibilities for everyone.**

*As I say every month it is...*

*“Your individual contribution that leads to AML overall success”*

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## **The State of the Union!**

### **- The latest news of OUR website –**

**At Present** Australia My land has now started to build pages on the regional areas, that is to say pages on areas outside the capital cities, and as the next few months pass we will endeavour to place many major towns on the site. The Sunshine Coast, our home area, went on line recently and has some great pages. It is well worth a look – here is the link:

<http://www.australiamyland.com.au/pages04/locsunscoast04.html>

If you happen to know anyone in business on the Sunshine Coast you might let them know.

I am going to be away for a couple of weeks on a ‘working’ holiday and Lyle, our Website Development Manager will be taking advantage of my ‘absence’ by editing and re-aligning all our pages. So some of the links may not work at times over this period, but be assured it is all for the benefit of a clearer, more traceable website so that people can find things, including your presence, easier, so thank you for your patience during this time.

### **Remember -**

### **AML Club Membership is NOW open**

Get your friends and associates to join the exclusive **AML Club Membership** for them to receive special access to the **Members Forum** and **Resources Library** where everyone will find something of interest and assistance.

**The Forum and Resources Library are now operational.**

**Go there and leave us a message. We are DEFINITELY allowing advertising on the Forum,** BUT, please be mindful that it IS a forum and keep any transcripts short and to the point. The BEST option is a simple one or two sentence blurb telling the members of any special offers you have, and for how long. **Make sure there is an email address** – you can also have a link in your profile – but give them plenty of opportunity to FIND YOU for more info.

All sponsors and advertisers that are on the site now are automatic members to AML so if you are receiving this newsletter you are a member and will be receiving a password and membership number in the very near future if you have not already.

Invite prospective members to go to the following link:

<http://www.australiamyland.com.au/members.html>

Every month you will hear me saying *the more support/advertisers that take up advertising space on Australia My Land*, the more visitors we will receive and that in turn will increase the traffic flow *to all of your sites*.

Please keep telling your friends and other business people about our site, not only here, let those that are off-shore know as well. I do not know if you all understand networking? But in short it is about business people getting together and talking to other business people about their business... Recently we placed a FORUM ON LINE where you can place information about your business, leave messages or talk to other AML members about what you do, and as the public have access you will see what they have said about AML and they will read information you have placed there... Go to it! **It was put there for you and it is a free service.** Here is the link again:- <http://www.australiamyland.com.au/members.html>

### **The Monthly Tally Board: 14 days**

<b>Pages online:-</b>	<b>275</b>
<b>Unique visitors this month to date:</b>	<b>250</b>
<b>Total Hits this month to date:</b>	<b>18,087</b>

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### **Members Contributions**

#### **- Special Offer from Stacpoole Music: 10 FREE books to give away -**

**Would you, or someone you know, like to learn to play the guitar?** “Play the Language of Music with the Guitar” is first the first volume in a series of three from our very own music BA Lyle Stacpoole. **He is giving away 10, that’s right TEN, FREE books** along with a music cd of his original songs to the first 10 responders through the AML Websites Members Resources Library. Simply go to the Members Resources Library for details.

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### **Sumthin4nuthin**

#### **- FREE advice from the experts -**

Have you been to Google lately and tried to find a business or website? Have you noticed how all the free sites seem to take up all the top positions? Have you also noticed that because all the free sites are taking up these positions that the site you are after can get lost or be moved that far back that you give up? What is worse is when you click on one of the parasite sites you cannot find the business you were looking for anyway. How is YOUR site going with the Search Engines in comparison to other sites that may be using YOUR name to promote their site?

**DO NOT LET THE SO CALLED FREE ADVERTISERS CONTROL YOUR BUSINESS!!**

**You will not find Australia My land using YOUR information or links as a 'keyword' to try and muscle in on your Search Engine Listing.** We take pride in HELPING Australian businesses, not deterring them. If our site DOES show up in a search for your business name, be assured that people will quickly be able to get to your site from our pages, as **our use of your business name on our pages is ONLY related to the links to your site,** not in some hidden agenda that has NO direct connection with your website links. What is amazing with some of the so-called 'free listing' sites is when they take a booking or make a sale for your business they want to charge you a commission that your business could have created if it were not for their presence!

**Do not be fooled,** the second you say 'yes' to these people they use **your business name** to build THEIR business. Be sure you ONLY deal with reputable Marketing websites.

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*Good luck everyone, I wish you all every success with your businesses, until next time,  
"you be good"*

*Regards*

*Rob Wilson*

**REMEMBER!**

We and our team at AML are in the business of building web pages for the internet, and as such we are happy to receive referrals to pages that need work completed, updated or overall advice on improving the performance of the site.

If you are considering building a new website or wish to ask question on how you can improve a site please lets us know at [enquiries@australiamyland.com.au](mailto:enquiries@australiamyland.com.au)

**Check out other sites we have built:**

<http://www.silvercloudcars.com.au/>

Over 89,000 hits last month.

<http://kimberlysandstone.com.au>

Over 82,000 hits last month.

<http://theinkshop.com.au>

Over 40,000 hits last month

*"Working together to achieve a common goal for all your businesses"*